

Expanding Services, Expanding Scouting

In April 2013, the Lincoln Heritage Council became larger; much larger. The territory served by the former Shawnee Trails Council merged with the 25-county territory then served by the Lincoln Heritage Council. The combined territory encompassed 64 counties throughout Central to Western Kentucky, Southern Indiana, Southern Illinois, and part of Fulton, Tennessee.

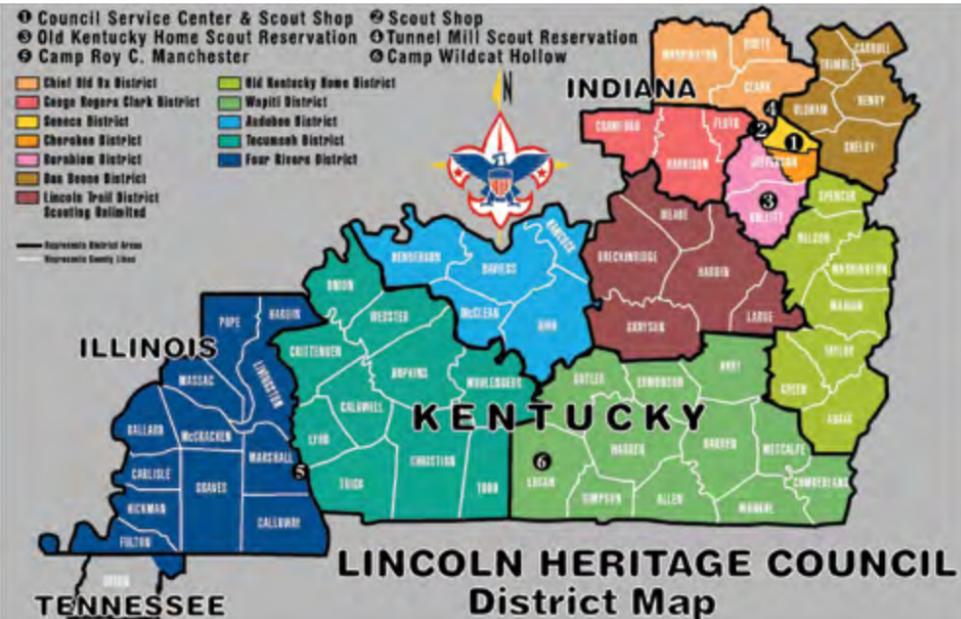
This was a large leap of faith, funds, and the belief that Volunteers across the region would continue to work together whole heartily to support the youth across our territory with the highest quality Scouting programs. The leap proved positive.

Over the last 18 months, the Lincoln Heritage Council has grown across the board. There has been record breaking attendance at Resident and Day Camps, the Scouting Programs have grown to serve over 36,000 youth and 10,000 adults, the unconventional and affiliate programs of the Lincoln Heritage Council, such as Scouting Unlimited, Learning for Life, and the Hispanic Scouting Initiative have increased participation, and financially, the Council raised more funds to support all of these vital programs and initiatives.

As promised during the territory merger, multiple satellite Scout Shops have opened across the council to provide Volunteers with ease of access. Scout Shops now exist in Louisville, Paducah, Owensboro and Bowling Green, Kentucky and Jeffersonville Indiana.

Additionally, as of June, 2013, the Lincoln Heritage Council ranked #1 in the Southern Region of the United States in membership growth for councils its size, with a 2.5% growth. The Council was 1 of 3 councils that grew in Cub Scouting at 3.4% and it led the way for councils the same size with a Boy Scout growth at 2.4%. Finally, the LHC was 1 of 2 councils that recorded improved retention.

The Lincoln Heritage Council is growing, improving quality programming, and changing the lives of an ever-increasing number of young people... all thanks to people like you!



*new Scout Shop locations to be added

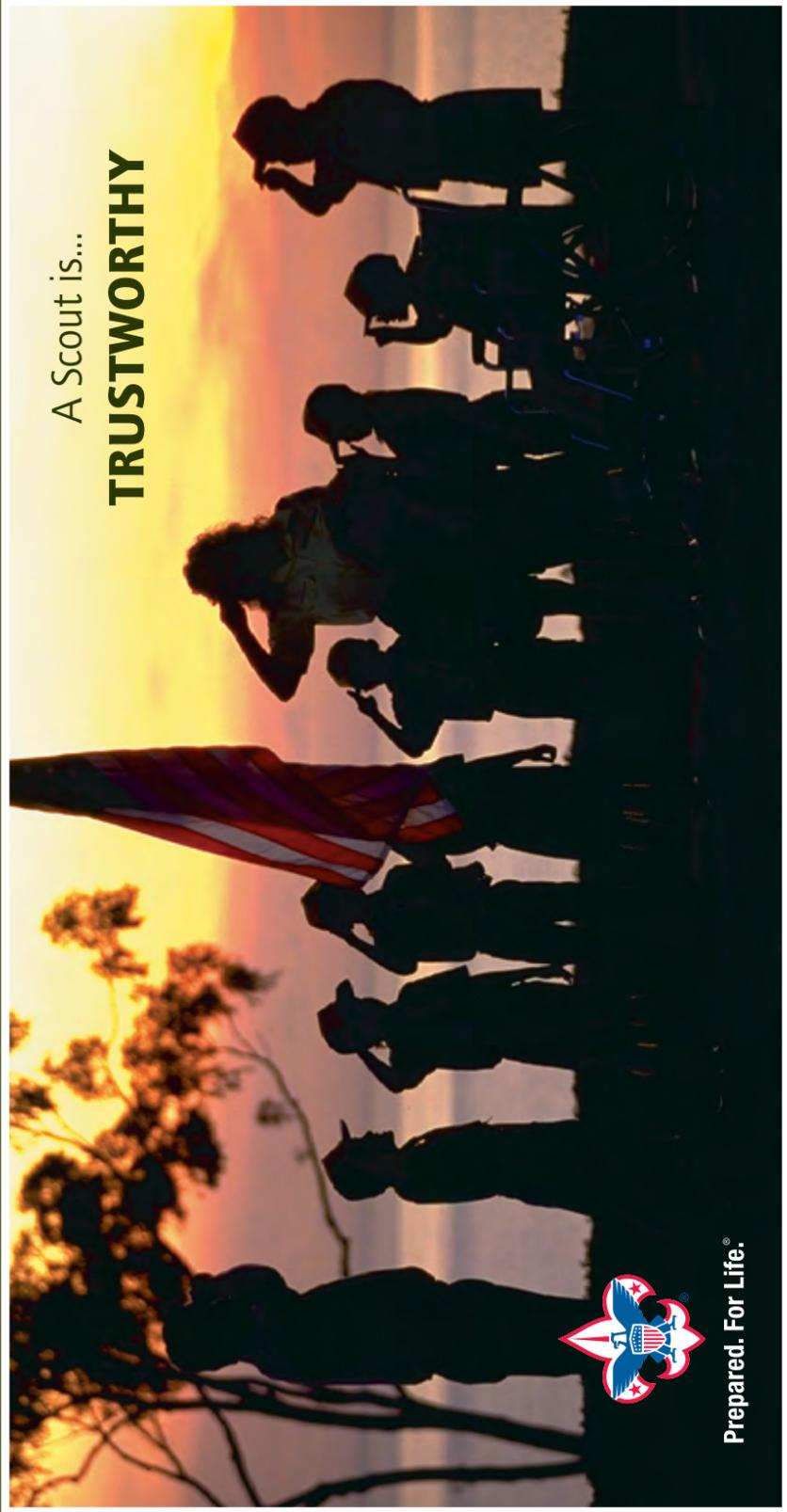
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The 2014 Friends of Scouting Leadership Luncheon will be held March 4th at the Galt House. This year's speaker will be Joe Theismann.



Joe Theismann is an entrepreneur and the former star quarterback for the Washington Redskins. He spent the last two decades working for ESPN on their NFL broadcast and the NFL Network. A graduate of University of Notre Dame with All-American honors, he led the Fighting Irish to consecutive Cotton Bowls, was runner-up for the Heismann Trophy, and inducted into the College Football Hall of Fame. He played in the Canadian Football League and had a successful 12-year career in the NFL before his career was abruptly cut short with a career-ending injury on prime-time television. From the humble beginnings as a punt returner to Super Bowl Champion, Mr.

Theismann has experienced many of the challenges we all face in our constant quest to find success, by overcoming adversity.

For more information about the Leadership Luncheon or to reserve your attendance, please contact Mark Kraus at 502-400-5360

COUNCIL CHAIRMAN LETTER

Dear Friend of Scouting,

Thank you for your support of the Lincoln Heritage Council, BSA. Our 64-county service area is fiscally sound because people like you commit financial resources to make this Council stronger. You, and many others who donate time, talent and treasure, are the reason Scouting continually grows in our region.

This newsletter is designed to keep you informed about current topics of interest within our council. It will be distributed a few times a year. Hopefully it will provide you with a variety of interesting stories, issues to consider, and news about upcoming events.

Thank you again for all you do.

Sincerely,
BRAD RIVES
 Chief Administrative Officer, LG&E and KU Energy
 Chairman, LHC, BSA Executive Board



We only have a short time to live, so it is essential to do things that are worthwhile and to do them now.

—LORD ROBERT BADEN-POWELL

To sustain and deliver quality Scouting programs to youth, three fundamental pillars of Scouting must be sustained and increased: operating income, capital income, and endowment income. The growth and sustainability of all three pillars of Scouting strengthens the platform on which Scouting is delivered to our communities throughout the Lincoln Heritage Council.



The Major Gifts Recognition Awards Program encouraging major gift giving was developed in gratitude for financial support. Nationally, the BSA offers three distinct recognition awards. These awards are presented by the local council to donors who support Scouting's financial needs with gifts to their local council. The Major Gift Recognitions are:

The James E. West Fellowship— Exclusively for gifts to Endowment of \$1,000 or more in cash or marketable securities. The gift must be in addition to, not replace or diminish, the donor's annual Friends of Scouting support. Often this gift is made in honor of others.

The 1910 Society—For gifts to Operating, Capital and/or Endowment Funds of \$25,000 or more in cash, securities, land, five-year pledges, or other suitable property.



The Founders Circle—Intended to recognize deferred giving (also called planned giving) to Operating, Capital, and/or Endowment Funds of \$100,000 or more. Unlike the other Major Gift Recognition Awards, a donor may qualify for membership with gifts made through various giving venues such as charitable bequests in a will or codicil, charitable trusts, life-insurance retirement plan designations and others.

The next few donor newsletters will look at each of these in more detail.

For more information on the Major Gifts Recognition Awards Program, please contact Mark Kraus at 502-400-5360.

A variety of special events supplement the Lincoln Heritage Council's special programming and operations, and many sponsors from across the area participate. A few of the events are highlighted here, but to learn more about all the special events, please go to www.lhcsa.org/donate.

Distinguished Citizen Award Dinners: Recognizing civic achievement: Shelby County honoring Gary Walls, Hardin County honoring Larry Mengel.

Additional thank yous to: All Additional Sponsors and Attendees for your support and participation.

Over the Edge: Over 40 people went "over the edge", media coverage was amazing, & the thrill was awesome!

Additional Thank yous to: Chick-Fil-A (St. Matthews and Springhurst in Louisville), Coxx Events and Signarama Dixie.

Hooked on Scouting BASS Tournament: Great weather, 37 teams, \$5000 in cash and prizes, anglers from 6 states. Supports Camp Properties Operations!

Additional Thank you to Lane's Mobile Johns.

Fleur-de-lis Fling!: "Superstition Unmasked": Over 200 guests tantalized their senses, confronted superstitions, had fantastic food and spirits, and danced the night away for Scoutreach! More than an Event, an Experience!

Additional thank you to all Ruby Sponsors, additional Special Sponsors, Guests, and Couples for your participation, The Experience was a success because of YOU!! Please see www.fleurdelisfling.com for additional details